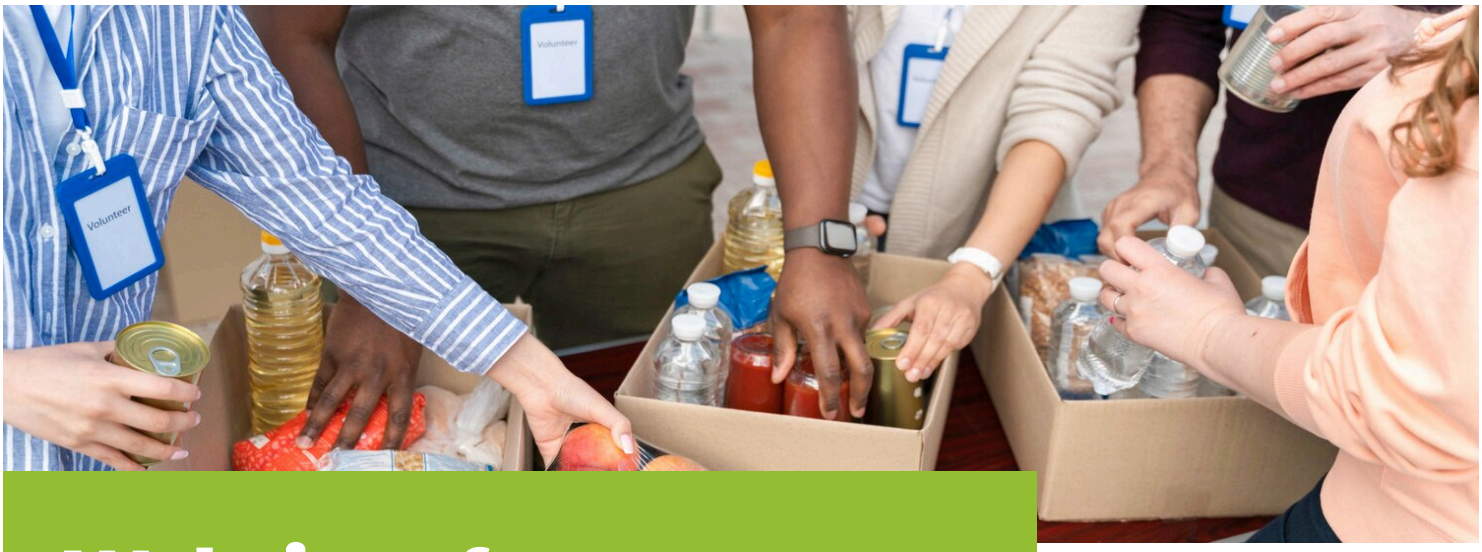

Website of Obdachlosenhilfe24

Client:
Obdachlosenhilfe24

Date:
August 30, 2023

Categories:

Tags:
#Gesundheitswesen & Soziales
#WordPress
#Development
#B2B
#CMS- Content-Management

We are pleased to announce the successful completion of the Obdachlosenhilfe24.de pro bono project. We had the privilege of working closely with Obdachlosenhilfe24.

Challenge

The Obdachlosenhilfe24 project lacked a central website with offers of help for the needy and homeless. The website needed to present all services, such as accommodation, medical care, food, clothing, etc. clearly and simply. Optimized mobile usability is also important, as many homeless people access the website via smartphones.

Solution

At the start of the project, the concept phase focused on analyzing the needs of the target group through a thorough requirements analysis. A well-founded **UX concept** was developed, which formed the basis for the further design and implementation of the website.

As part of the design, great importance was attached to a clean corporate design that appropriately conveys the messages and values of Obdachlosenhilfe 24. The implementation with **WordPress** ensures easy administration and updating of the content.

Benefits

- Easy-to-use website for users
- WordPress enables simple content management
- Mobile-optimized usability
- Intuitive usability for users
- Clean corporate design

About Obdachlosenhilfe24

The team behind the obdachlosenhilfe24.de website are Tanja Kronenberg, Thomas Kiesewetter and Clemens Gaspard. They have been working in homeless aid in Essen (with the FairSorgern) and Düsseldorf (with the Gute-Nacht-Bus) for many months.

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